

## FOR MORE INFORMATION...

For more information on becoming a sponsor, please see

[www.torontospin.com](http://www.torontospin.com)

or email

[sponsorship@torontospin.com](mailto:sponsorship@torontospin.com)

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Anurag Shrivastava  
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## BECOMING A SPONSOR



2851 John St.  
PO Box 42073  
Markham, ON L3R 5R7

[www.torontospin.com](http://www.torontospin.com)

# INTRODUCTION & BACKGROUND

## WHO WE ARE

The Toronto SPIN, formed in 1997, is a Toronto-based non-profit organization that fosters knowledge sharing in the community through presentations and networking.

We are composed of individuals who want to improve and share ideas and experiences on software engineering best practices.

## MISSION & OBJECTIVE

Our mission is to provide a forum for the open exchange of software process improvement expertise, experience and ideas.

The objective of the Toronto SPIN is to promote process improvement, higher process maturity and high quality software-based products in the Toronto area, through an active program in partnership with other groups and associations.

## HOW WE DO IT

- Discussion forums to exchange ideas, expertise, and experiences.
- Presentation by leaders in the industry.
- Provide information and links about our program, SEI, other SPINs, like-minded organizations,

# BECOMING A SPONSOR

## SPONSORSHIP LEVELS

There are 5 distinct sponsorship levels available, with the diamond level being awarded based on an annual bidding process. Each level is awarded for a 12 month sponsorship period. With the exception of the diamond sponsor, there can be many sponsors within each level.

Sponsor Levels Include:

- Diamond (highest bid)
- Platinum (\$3000 CAD)
- Gold (\$2000 CAD)
- Silver (\$1000 CAD)
- Bronze (\$500 CAD)

You may also become a venue, food or prize sponsor by donating meeting space, food, or door prizes for events and functions.

## SPONSORSHIP BENEFITS

All sponsors are mentioned on event agendas and the TSPIN newsletter. Depending on the sponsorship type and level you choose, you may also receive additional benefits which may include:

- Free event passes
- Logo and/or link on Toronto SPIN website
- Space to display your information at Toronto SPIN events
- Sponsor information package which includes Toronto SPIN steering committee minutes, event statistics, and notification of upcoming events.
- Logo on event posters



## PROCESS

1. Download and complete the Sponsorship Agreement Form found on [www.torontospin.com](http://www.torontospin.com) and email the application to [sponsorship@torontospin.com](mailto:sponsorship@torontospin.com).
2. Once received, you will receive an email with an invoice and further details on payment options and other required information, including a request for your organization's logo for posting on the Toronto SPIN website.
3. Send payment to Toronto SPIN.
4. Once your fees are received, your organization's logo and description will be posted on the Sponsors Page of the Toronto SPIN website.

**TORONTO**

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