



SOFTWARE PROCESS IMPROVEMENT NETWORK

# NOVEMBER 2005 EVENT

Topic	<b>Make RUP An Effective Software Development Process</b>	
Presenter	<p><b>Richard Ouellette</b>                  Technical Sales Manager                  IBM Rational, Canada</p>	<p><b>Susan Schincariol</b>                  Associate Partner                  IBM's Business Consulting Services</p>
Summary	<p>RUP (Rational Unified Process) is an iterative software development process framework. It has been successfully used in many enterprises since 1998. Both Richard and Susan are well known experts in software development and engineering, they will convince you RUP can add extraordinary value to your organization.</p> <p>In this presentation, you will learn:</p> <ul style="list-style-type: none"> <li>- What are real values brought by RUP to the industry and your organization?</li> <li>- What is ROI by investing on RUP tools? How will the effort spent on RUP tools pay off eventually?</li> <li>- Is RUP applicable to both large software development teams and small firms?</li> <li>- Can RUP be used as an agile process, or as a heavyweight process?</li> <li>- Can RUP reduce risk and improve efficiency at the same time?</li> <li>- How can the RUP process framework be customized?</li> </ul>	
Biographies	<p>Richard Ouellette is the Technical Sales Manager for IBM Rational in Canada. For the past 8 years he has been focused on ensuring the success of customers who develop and deploy software. In particular, Richard was a key contributor in the single largest process improvement and consulting effort in IBM Rational's history, allowing the customer to reduce their time to market while maintaining their product quality. Richard has helped companies such as Ericsson, General Dynamics Canada, and Department of National Defence in implementing best practices of software development as well as the effective use of modern software engineering tools. He has also guided project managers in reducing project risk and producing software systems that are on time, within budget and meet their customer's needs. Previous to joining IBM Rational, Richard was involved in the development of communications and embedded real-time systems for over ten years.</p>	<p>Susan Schincariol is an Associate Partner in the Technology Strategy practice within IBM's Business Consulting Services and a member of IBM's Worldwide Technology Strategy leadership team. For over 15 years, she has been consulting with clients in a wide variety of industries, helping CIO's make their organizations more effective and efficient. Her background includes a wide variety of experiences, including IT strategy and IT process improvement efforts. In recent years, Ms. Schincariol has focused primarily on application development effectiveness in organizations. And in doing so, she is witness to the growing complexity of methods and tooling large application teams face. Likewise, she is increasingly called upon to advise clients through such complexity. From these experiences, coupled with her software development/management background, she is an expert in the organizational transformations required to handle such complexity effectively in the software development space.</p>
Date / Time	<p>Thursday, November 10, 2005                  13:00 – 16:00 (Doors open at 12:30)</p>	
Location	<p>IBM Mobility Centre, Canada Life Building                  330 University Ave., Toronto</p>	
Registration	<p><a href="http://www.TorontoSPIN.com">http://www.TorontoSPIN.com</a> \$10.00 at the door</p>	
Future Events	<p>December 2005</p>	