

# TORONTO

## Mar. 23, 2004 EVENT

SOFTWARE PROCESS IMPROVEMENT NETWORK

Event Theme	<b>Scrum</b> - a project management methodology for maximizing the ROI and minimizing the risk of new application development.
Presenter	<a href="#">Reginald Braithwaite-Lee</a>
Topic Summary	<p>Scrum is a defined management process for developing software applications. As a management process, Scrum acts as a "wrapper" for engineering practices such as RUP and XP, making Scrum compatible with your current development processes. Scrum implementations have been certified as CMM level three compliant.</p> <p>In this introduction, we will discuss the basic principles behind Scrum, obtain an overview of the specific practices in the Scrum methodology, and we will take a close look at integrating Scrum with existing company management, development, and cultural practices.</p>
Biography	<p>Reginald Braithwaite-Lee is a Certified Scrum Master. He has been managing software teams since 1986 and his successful software products include a suite of J2EE development tools that have generated more than thirty million dollars in sales, a classified advertising system in use across both North and South America, and in-house applications managing a four billion dollar financial services company.</p>
Date / Time	<p>Tuesday, March 23, 2004</p> <p>13:00 – 16:00 (Doors open at 12:30)</p>
Location	<p>IBM/Lotus Mobility Centre, Canada Life Building</p> <p>330 University Ave., Toronto</p>
Registration	<p><a href="http://www.TorontoSPIN.com">http://www.TorontoSPIN.com</a> \$10.00 at the door</p>
Future Events	<p>May 2003: Measuring Process Improvement Benefits</p>